

Adeline Ooi, Director Asia, Art Basel

As Director Asia for Art Basel Adeline Ooi leads the development of Art Basel's Hong Kong show and ensures a strong presence for Asia throughout Art Basel's international activities. Born in Malaysia in 1976, Adeline Ooi holds a BA (Hons) Fine Arts from Central Saint Martins, London. Ooi has served for the last two years as Art Basel's VIP Relations Manager for Southeast Asia, covering Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam. Concurrently, Adeline directed RogueArt, which she co-founded in 2009 as a cultural agency based in Malaysia, where her clients included artists, galleries, institutions, and both corporate and private collections. From 2006 to 2008, she worked as Curator and Program Director of Valentine Willie Fine Art gallery, Kuala Lumpur.

Specializing in Asian art, she has a strong background in curating, with recent projects including: Lead Curator (Malaysia) for 'Media/Art Kitchen', a touring new-media art exhibition featuring artists from Japan, Indonesia, Malaysia, Singapore, the Philippines, Thailand and Vietnam supported by Japan Foundation; and co-curating 'Turning Targets #5 – Dobrak!', a group show featuring cross-disciplinary projects by Indonesian artists at Cemeti Art House in Yogyakarta, Indonesia.